

Empowering and unifying teams and communities to be a force for good.



SUSTAINABLE
FUTURE.ORG

2020 HIGHLIGHTS

ADAPTIVE

RESILIENT

RELEVANT

In these changing times we are activating impactful actions by nonprofits, businesses, and communities to forge a sustainable future. Together, we can be an example for the world to follow!



Sustainability



Environment



Health & Wellness



Social Impact



Human
Connection

WINTER

High School Sustainability Club - 181 San Marcos High School students participated for their second year.

Go Plastic Free Campaign - 102 members took 2,115 actions to eliminate plastic in their daily life.

SPRING

Healthy Habits: Preventing the Spread of Germs Campaign - 198 actions were taken to slow the spread of COVID-19 and maintain personal and community health.

EcoChallenge 2020 - Santa Barbara placed 15th out of 818 teams in a worldwide competition around water conservation, food waste reduction, elimination of single-use plastics, smart transportation solutions, and energy efficiency.

Santa Barbara Health & Wellness Tips Campaigns - Improved personal health and resiliency practices amplified by our platform.

COVID Custom Campaigns - Many of our members utilize our custom campaigns to support their employees while working from home.

SUMMER

How To be Actively Anti-Racist Campaign - Empowered the public to learn how to be a better ally by taking action on 14 civic issues in regards to anti-racism, registering to vote, supporting local black-owned businesses and more!

Diversity and Inclusion - Cultivating respect and appreciation for all as valued members in our communities has become a central tenet of many of our campaigns. It's important to highlight the interconnectedness of people and the planet.

Employee Recognition - Helped distributed work forces reinforce core values, connection, and recognition for a stronger culture during a challenging time.

FALL

Sustainability Symposium - Founder and Chief Impact Officer Seth Streeter moderated a panel of 8 leading sustainability experts on cultivating a sustainable leadership mindset in business. It was a great success with 500 attendees and culminated into a 28-day challenge to improve individual and community health, wellness, and sustainable practices.

INCREASED IMPACT:

10,523 Tangible Actions Taken (i.e. reduced waste, encouraged diversity and inclusion, and strengthened teams)



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IMPACT FOREVER TODAY

We need your support!

Our momentum is growing, and to continue expanding our impact through 2021, we need to raise \$150k to accomplish the following:

2021 GOALS:

1. **Connection:** Unite and foster human and community connection, bridging efforts for greater impact, and empowering changemakers to become environmental leaders.
2. **Reporting:** Provide metrics of tangible and meaningful impact results for our member organizations and communities. Share this data with community leaders to shape policy decisions.
3. **Impact:** Onboard 100 member organizations and 10,000 active users by 12/31/2021, expanding into new industries and geographic territories to leverage the scalability of our platform.
4. Our Model will be **financially self-sustaining by 2025**. Your support will help us achieve this fiscal independence.



TESTIMONIALS

“Sustainable Future has been an incredible tool for staff engagement, and has truly helped our team become more educated about sustainability and wellness practices. Towards the beginning of the pandemic, when our staff most needed a morale boost, Sustainable Future provided the motivation and the platform to launch our very first campaign, and the results were fantastic. Sustainable Future offers a unique virtual space where friends, colleagues, and fellow community members can stay connected, engage in friendly competition, and most importantly, create real change in our communities through collective action.”

Sam Waterstone,
Communications Officer
Santa Barbara Foundation



“As our current climate crisis galvanizes youth across the globe to take leadership in creatively solving environmental problems, we must continue to develop new tools. I am hopeful that Sustainable Future can serve to unite and guide people of all ages in developing sustainable lifestyle habits.”

Geoff Green,
CEO
SBCC Foundation



We are so proud of our members and will continue to add to this growing list of champions!



COX Charities

THE CHARLES ENGELHARD
FOUNDATION



Thank you for helping us build a Sustainable Future!

Contact Seth Streeter: (805) 886-2247 (call or text) | sustainablefuture.org

