



SUSTAINABLE FUTURE.ORG

IMPACT FOREVER TODAY

2019 HIGHLIGHTS

OUR MISSION—

Sustainable Future unifies and empowers communities to improve the health of our planet. Our dynamic technology platform and innovative campaign model drives engagement for a cleaner, safer, more vibrant tomorrow.

OUR VISION—

Empower communities to affect positive change locally, which collectively ignites meaningful global change for a sustainable future.

CURRENT CAMPAIGNS—



Plastic Free



Food Waste Reduction



Water Conservation



Smart Transportation Solutions



Sustainability in Schools

By 2020, our platform will have 100 member organizations, empowering 10,000+ people to take simple yet impactful actions to improve our sustainability, resiliency, and social impact. Together, Santa Barbara can be an example for the world to follow!

2019 ACCOMPLISHMENTS—

HIRED CORE TEAM MEMBERS:



Deirdre Brannigan
Director of Engagement

February 2019



Olivia Bernheimer
Member Development Associate

June 2019



Jacob Bider
Platform Design & Technology Associate

July 2019



Kori Nielsen
Education Ambassador

August 2019

COMMUNITY OUTREACH:

Founder Seth Streever delivered keynote at the SB County Green Business Annual Luncheon
March 2019

Earth Day Festival where we garnered 71 platform signups
April 2019

SB Foundation article

Engage locally-based Strategic Marketing Partner
July 2019

New website launched & About video produced
Sept. 2019

SB Independent article

San Marcos High School Pilot Program launched; 280 student platform users in just one month!
Oct. 2019

INCREASED IMPACT:

+225% Platform users YTD

6,255 Actions taken locally (to conserve water, reduce food waste, reduce plastic, and lower emissions).

+510% Social media followers YTD



WE NEED YOUR
SUPPORT!

In order to continue expanding our impact through 2020, making Santa Barbara a positive example of community action, we need to raise 300k to launch our platform to the next level.



2020 GOALS:

- Scale Impact:** Onboard 100 member organizations and 10,000 active users by 12/31/2020. Imagine, a dashboard tracking thousands of actions, collectively moving the needle toward a more resilient community and a future where we can thrive.
- Empower Schools:** Build school engagement and enrichment programs throughout SB County (San Marcos High School Pilot Program already showing great success, SBCC is ready to launch, and we will be launching across other schools and universities).
- Community Connection:** Unite and foster connection through local community events aimed to educate and empower changemakers to drive environmental action.
- Build Capacity:** Develop and empower our volunteers, Changemaker team, and hire a Marketing & Events Coordinator along with a Member Engagement Associate.
- Our Model will be **financially self-sustaining** by 2025.

TESTIMONIALS

“Partnering with Sustainable Future **makes good sense.** Our partnership allows certified Green Businesses to use the platform and enables them to include their employees in their sustainability efforts. Gamification is fun and Sustainable Future shows us how our everyday actions can add up and have big impacts in our community.”



Frances Gilliland,
Program Director,
Green Business Program of Santa
Barbara County

“As our current climate crisis galvanizes youth across the globe to take leadership in creatively solving environmental problems, we must continue to develop new tools. I am hopeful that Sustainable Future can serve to unite and guide people of all ages in developing sustainable lifestyle habits.”

Geoff Green,
CEO
SBCC Foundation



We love our members and will add to this growing list of champions!



Your support today will ensure we continue uniting and empowering all sectors of our community to make a difference, together.

Thank you for helping us build a Sustainable Future!

Contact Seth Streeter: (805) 886-2247 (call or text) | sustainablefuture.org

