



## We Need You...To End Plastic Waste

Anyone who has walked along the beach knows how pervasive plastic litter can be. There's a lot of it and it doesn't break down. Eventually it becomes "plastic dust", which releases toxins that contaminate the environment. There are many ways to help reduce the impact of plastic on the environment-and this project is designed to help you with the first step, cutting down on your own use of plastics.

- (+5) Re-use a glass food container
- (+5) Use a reusable water bottle or coffee mug
- (+5) Bring your own bags on a shopping trip
- (+20) Bring your film plastics to Ablitt's Fine Cleaners to be properly recycled
- (+5) Purchase food in bulk
- (+10) Switch to reusable lunch containers
- (+5) Skip the disposables with your takeout order
- (+10) Use a razor with replaceable blades instead of a disposable razor
- (+10) Stop buying bottled water
- (+5) Rinse food waste off materials and dry them before recycling
- (+5) Use bar soap
- (+10) Flatten cardboard boxes so you can fit more recyclables in your bin
- (+5) Use reusable utensils for an on-the-go meal
- (+5) Avoid single-use items
- (+15) Close the loop by purchasing recycled content material

Point Total

20+ = Waste Warrior

50+ = Conservation Champion

80+ = Sustainability Superstar



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## Learn More

### Our Mission

Sustainable Future unifies and empowers communities to improve the health of our planet. With a dynamic technology platform, meaningful content, and a passionate team, we motivate leaders and citizens to take simple actions that collectively strengthen the community and create a sustainable future for all.

### Our Vision

Empowering communities to forge a sustainable future, affecting positive environmental change at a local level that collectively produces meaningful global change for a cleaner, safer, healthier planet.

### Our Story

Our stakeholders passionately worked together and identified 24 key performance indicators of environmental success across six broad categories: Food, Energy, Waste/Consumption, Transportation, Water and Land/Built Environment.

To make progress across these indicators with effective community engagement, we needed to partner with a technology platform that was grounded in behavioral science. The platform also needed to offer a customizable, scalable, and digitally responsive solution with powerful analytics to measure success.

After much exploration, including building our own, we made the decision to partner with [WeSpire](#), an award-winning employee engagement software company with over 300 tried-and-true positive impact campaigns. We also partnered with an impressive social-change organization named [EcoChallenge.org](#).

We offer a reliable technology platform, coupled with meaningful content and a passionate support team - giving organizations the power to affect meaningful change, both within the organization and throughout the broader community.

Our proven platform provides your team with simple and relevant actions that will lead to measurable improvements to your carbon footprint, operating costs, and an enhanced company culture. SF members find our challenges simple, meaningful and fun!

We are committed to empowering our member organizations with guided, collective actions that move the needle towards a cleaner, safer and healthier planet.

### Social Media

Follow us on our Facebook and Instagram (@sustainablefuturenow) to keep up to date with all things Sustainable Future!