



SUSTAINABLE  
FUTURE.ORG

We believe small actions can add up to big impact.

Our passionate team develops meaningful content, and through a dynamic technology platform, motivates people to take simple actions that collectively strengthen the community and create a cleaner, safer, healthier world.



IMPACT.  
FOREVER.  
TODAY.

## THE PLATFORM

We utilize a mobile-friendly technology platform that is proven by behavior science. The platform uses social sharing and gamification to motivate and maintain user engagement. You choose which community campaigns your organization participates in, or customize your own designed specifically for your team. It makes environmental action easy and rewarding while achieving real-world change.

## SUSTAINABLE BUSINESS MAKES (DOLLARS AND) SENSE.

By becoming a member of Sustainable Future you can motivate employees, improve company culture, reduce your carbon footprint and lower operating costs.



### POSITIVE CULTURE

Bring your core values to life and reinforce behaviors that drive trackable outcomes.



### SUSTAINABILITY

Reduce your footprint and increase your impact, for now and for the future.



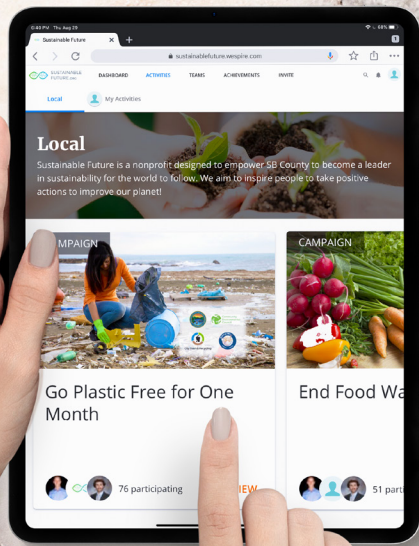
### WELL-BEING

Encourage healthy habits, energize mindsets, and improve lifestyles.



### SOCIAL IMPACT

Join inspired community efforts for impact and change.





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By 2020, the Sustainable Future platform will empower 10,000 people and 100 organizations to take simple yet impactful actions to improve our resiliency, well-being, and the health of the planet. Together, we can be an example for the world to follow!

Current campaigns include:

- Reducing single-use plastics
- Conserving food
- Using water wisely
- Making better transportation decisions

## CALL TO ACTION—

1. Introduce a local business, school, faith-based org or nonprofit as a potential member.



2. Donate at <https://www.sbfoundation.org/give-now/give-to-sustainablefuture-org/>

3. Volunteer

4. Follow us on Social Media  
@sustainablefuturenow



Contact Deirdre Brannigan,  
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for more details.

Visit **[sustainablefuture.org](https://sustainablefuture.org)**

We look forward to connecting  
with you!

“Today is Your  
Opportunity to  
Build the Tomorrow  
You Want”

Meet some of our Sustainable Future community and members.

ALLEN

DECKERS  
— BRANDS —



MISSION  
WEALTH



SB  
CC  
SANTA BARBARA  
CITY COLLEGE